



MONTANA GUIDE BOOK ADVERTISEMENT & PROMOTIONS

Required Elements For A Guide Advertisement

This year more than ever before you will receive even more promotion of your institution with this advertising!
Please read these guidelines carefully!

- Once you have registered and paid for this advertisement, you are welcome to upload your information.
- Upload Information @ www.MontanaCollegeFairs.com/advertisement (By July 1, 2022, click the Advertisement Tab | Upload Advertisement & Logo Button | & Submit Online Profile Button on this page.)
- Registration & Submission Deadline: July 1, 2022
- Required Elements
 - STEP 1 | CREATE A FULL PAGE, FULL COLOR ADVERTISEMENT
 - This year you have the great benefit of submitting your own design of a full page (8.5 by 11), full color (CMYK) advertisement. This will be submitted in a high resolution PDF formatting. However, the design, content, and layout are your choice this year, so that you can best promote your institution in your own way. We are also happy to help if you need help!
 - STEP 2 | YOUR LOGO
 - You will need to be prepared to submit your Full Color, High Resolution Institution Logo for use in the advertisement.
 - STEP 3 | UPDATE YOUR ONLINE INSTITUTION PROFILE
 - You agree to answer all of the questions within this online form in raw text format.
 - You will need to be prepared to submit Color Photos and Online Videos for use in the advertisement.
 - You will be responsible for updating your profile with current information throughout the year.

Questions about creating or submitting your advertisement may be directed to:

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